

**Arizona Coyotes 2019 “Coyotes Loyalty Program presented by The Wigwam” Promotion Official Rules
(the “Coyotes Loyalty Program” or the “Promotion”)**

PROMOTION OPEN TO LEGAL RESIDENTS OF ARIZONA WHO ARE AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER ON DATE OF THEIR FIRST THE WIGWAM HOTEL ROOM BOOKING. VOID WHERE PROHIBITED. PARTICIPATION IN THE PROMOTION CONSTITUTES YOUR AGREEMENT TO BE BOUND BY THESE OFFICIAL RULES.

THE PROMOTION BEGINS AT 12:00am (MST) ON JUNE 13, 2019, AND ENDS AT 11:59pm (MST) ON SEPTEMBER 2, 2019 (THE "PROMOTION PERIOD").

1. HOW TO ENTER: To enter the Promotion, you must book and pay for hotel rooms and stay at The Wigwam Arizona Resort (“The Wigwam”) through the “Coyotes Loyalty Program”, which must be entered and redeemed at the time of booking. After you stay at The Wigwam through the specific Arizona Coyotes rate plan and meet the minimum stay requirements during the Promotion Period, as detailed below, you will be eligible to receive Promotion Gifts from the Arizona Coyotes and The Wigwam – “The More You Stay, The More You Earn!” The Arizona Coyotes will receive the following information: your first name, last name, birthday, email address, phone number, state, and zip code.

2. ELIGIBILITY: Promotion is open only to legal residents of Arizona who are at least twenty-one (21) years of age or older on the date of their first The Wigwam hotel room booking during the Promotion Period (the “Entrant”). Employees, agents, officers, directors, members, managers, and owners of IceArizona Hockey Co LLC d/b/a the Arizona Coyotes Hockey Club (the “Team” or the “Arizona Coyotes”), the Arizona Coyotes Foundation, the National Hockey League (the “NHL”) and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA, Facebook, Twitter, AEG, Levy Premium Foodservice Limited Partnership, the City of Glendale, and each of their respective parents, subsidiaries, affiliates, owners, members, directors, managers, officers, employees and their advertising agencies, promotional partners and prize providers associated with this Contest (collectively, the “Contest Entities” and each a “Contest Entity”), and their immediate families (spouses, domestic partners, parents, legal guardians, grandparents, grandchildren, siblings, children and “step” of each) and those individuals living in their same household are not eligible to receive the Promotion Gifts. By participating in the Promotion, you are bound by and agree to these Official Rules. All federal, state and local laws and regulations apply. Void where prohibited by law.

3. VALIDATION: Promotion Gift winners (the “Winners”) will be notified by the Team via phone and/or email using the contact information the winners provided to The Wigwam and the Team (the “Winner Notification”). Winners will be required to sign and return an affidavit of eligibility/release of liability. The Team shall have no liability for any Winner Notification that is lost, intercepted or not received by a winner for any reason. Winners must respond to Winner Notification and accept Promotion Gift(s) within seventy-two (72) hours after initial Winner Notification attempt. If a Winner does not respond and accept the Promotion Gift(s) within seventy-two (72) hours after the first Winner Notification attempt, or if the Promotion Gift(s) or Winner Notification is/are returned unclaimed or undeliverable to such Winner, such Winner may be disqualified from receiving the Promotion Gift(s). If any Winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a Promotion Gift for any reason prior to award, such Winner will be disqualified from receiving Promotion Gift(s).

4. PROMOTION GIFTS: The Promotion Gifts, all of which are subject to availability, and corresponding minimum stay requirements at The Wigwam through the Arizona Coyotes rate plan during the Promotion Period are the following: Tier A - stay one (1) eligible night, receive a co-branded hat; Tier B - stay three (3) eligible nights, receive two (2) lower level tickets to one (1) 2019-2020 Team regular season home game (date selection is subject to availability and at Team's sole discretion); and Tier C - stay five (5) eligible nights, receive an evening reception for two (2) individuals featuring a member or personality of the Arizona Coyotes Hockey Club.

Limit one Promotion Gift per household per Tier (maximum Promotion Gifts per household is three (3) total gifts – one (1) gift from each Tier). No substitution(s) permitted, except by the Team, which reserves the right to substitute a Promotion Gift with another Promotion Gift of equal or greater value if the announced Promotion Gift becomes unavailable. All federal, state and local taxes, and all expenses other than those expressly listed in these rules, are the sole responsibility of the Winner(s). All costs and expenses not specified herein, related to the Promotion Gifts, including but not limited to, lodging, transportation costs, meals, taxes (including income taxes) and gratuities and other expenses incurred by accepting the Promotion Gift(s) are the sole responsibility of Winner(s). If applicable, NHL event dates, or the rescheduling of the designated event, and times are determined in the sole discretion of the NHL, as applicable, and may be subject to change. In the event that tickets are awarded as a Promotion Gift, the terms and conditions of the tickets to the event awarded as the Promotion Gift will govern in the event that a legal event, as defined by the NHL, does not occur due to weather, a force majeure, an act of terrorism, civil disturbance or any other reason. Promotion Gifts are non-transferable and non-assignable, with no cash redemption or substitution except at the Team's sole discretion. However, the transfer of a Tier C Promotion Gift (dinner) is permitted. Tier C Winners, or transferee(s) (if applicable), must RSVP for themselves and their selected guest (if applicable) when the date and time of the Tier C dinner are announced. The Team will not be responsible for force majeure, acts of terrorism, civil disturbances, work stoppages or any other natural disaster outside of its control that may cause the cancellation or postponement of a Promotion Gift event. Winner(s) shall assume all risks associated with travel to and from the mutually agreed-upon NHL game, lodging, and attending the NHL game ("Participation"). WINNER(S) SHALL RELEASE, INDEMNIFY, HOLD HARMLESS, AND DISCHARGE the following persons and entities: the Team, the Arizona Coyotes Foundation, the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA, AEG, Facebook, Twitter, Levy Premium Foodservice Limited Partnership, the City of Glendale, and each of their respective parents, subsidiaries, affiliates, owners, members, directors, managers, officers, employees and their advertising agencies, promotional partners and prize providers associated with this Contest (the "Released Parties") in connection with any claim limited to ordinary or gross negligence arising from or in any way connected with the Entrant's Participation in the Arizona Coyotes 2019 "Coyotes Loyalty Program presented by The Wigwam." THE ENTRANT AGREES NOT TO BRING ANY CLAIM AGAINST THE RELEASED PARTIES, which claims concern in any way death, injury, damage, or loss of any type or nature, which arises out of or is in any way connected with such Entrant's Participation in the Arizona Coyotes 2019 "Coyotes Loyalty Program presented by The Wigwam," and/or which arise out of or are connected in any way with their Participation in and/or use of the Promotion Gift(s) whether injury, death or disability, loss or damage is caused in whole or in part by ordinary or gross negligence of those persons or entities.

6. GENERAL CONDITIONS: The Team is not responsible for late, lost and/or incomplete entries, which will be disqualified. By participating, the Winner agrees and accepts to be bound by these complete Official Rules, which shall be final, and to waive any right of claim to the Promotion Gift(s). The Team has the right to modify these rules in its sole discretion for clarification purpose without materially affecting the terms and conditions of the Promotion. Except where prohibited, Winner grants the Team the right

to use and publish his or her proper name and likeness and announce Winner(s)' name(s), home city and state. Entrants enter at their own risk. No responsibility is assumed, and the Team and its agents shall not be liable, for: (i) late, lost, delayed, damaged, misdirected, incorrect, incomplete, ineligible or unintelligible entries; (ii) telephone, electronic, hardware, software program, network, internet or computer failures or difficulties; (iii) errors in transmission; (iv) any condition caused by events beyond the control of the Team that may cause the Promotion to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind caused by a Promotion Gift or resulting from acceptance, possession, use or misuse of a Promotion Gift, or from participation in the Promotion or a Promotion Gift; or (vi) any printing or typographical error in any materials associated with these Official Rules or the Promotion generally. Winner assumes all liability for any injury or damages caused, or claimed to be caused, by his or her participation in the Promotion and/or the acceptance and/or use of any Promotion Gift, and releases the Team and its officers, directors, employees, parents, subsidiaries, affiliates and agents from any such liability. The Team and its officers, directors, employees, parents, subsidiaries, affiliates and agents assume no responsibility for any injury or damage to participants or to any other individual or entity's computer relating to or resulting from entering or downloading materials or software in connection with this Promotion. The Team may prohibit any Winner from participating in the Promotion, if at the sole discretion of the Team, such Winner shows a disregard for these Official Rules, or acts (1) with an intent to annoy, abuse, threaten, or harass any other Entrant, the Team, or its agents or representatives; or (2) in any other disruptive manner. In the event of a dispute as to the identity of an Entrant entering via the methods set forth above in paragraph #1, the authorized account holder will be deemed to be the Entrant. "Authorized account holder" is the natural person in whose name the phone has been issued and to whom services are billed. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and the Team in connection with the Promotion, shall be governed by and construed in accordance with the laws of Arizona without giving effect to any choice of law or conflict of law rules or provisions which would cause the application of the laws of any jurisdiction other than the State of Arizona. The Team's decisions as to all matters related to the conduct or administration of the Promotion and eligibility determination of Winners are final.

7. SPONSORS/ADMINISTRATOR: Arizona Coyotes Hockey Club, 9400 W. Maryland Avenue, Glendale, AZ 85305.

8. WINNERS LIST: To receive a Winner(s)' list, send a self-addressed stamped envelope to Arizona Coyotes Hockey Club, Attn: Coyotes Loyalty Program presented by The Wigwam, 9400 W. Maryland Avenue, Glendale, AZ 85305.

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